















MAKE CYCLING THE SPORT OF THE 21ST CENTURY

- Encourage children to learn to ride a bike
 - Share best practices from leading federations
 - Develop a children's cycling toolkit for national federations
 - Bring together stakeholders working on children's cycling
 - Make this objective a key part of the UCI Solidarity Programme



Contents



- Introducing the Bikeability Trust
- What is Bikeability?
- How is it funded
- Evidence of impact
- Vision for Bikeability





Introducing the Bikeability Trust

The national charity for Bikeability in England:

- Strengthen Bikeability, maximise its impact, promote its benefits
- Contribute to getting more people cycling, more safely, more often









A progressive, three-level programme in which trainees

- first demonstrate excellent cycle handling skills in traffic-free environments...
- 2. then develop the skills and confidence needed for cycling on mainly local roads and simple junctions...
- 3. before tackling more challenging, often busier, sometimes multi-lane roads and complex junctions.

Additional 'Bikeability Plus' modules aim to increase the take up of Bikeability in schools and its impact on children's cycling.













Bikeability Level 2 training













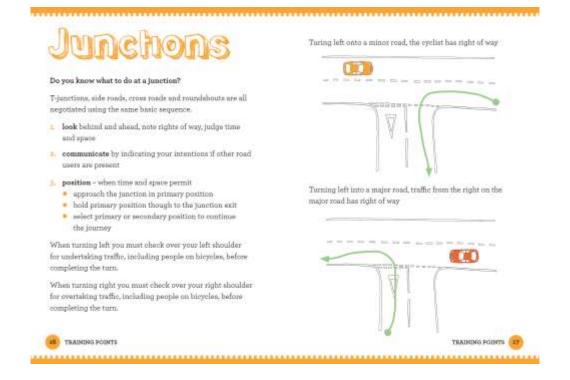
Bikeability award materials





Bikeability Level 2 handbook

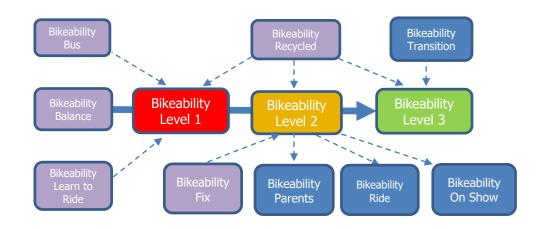


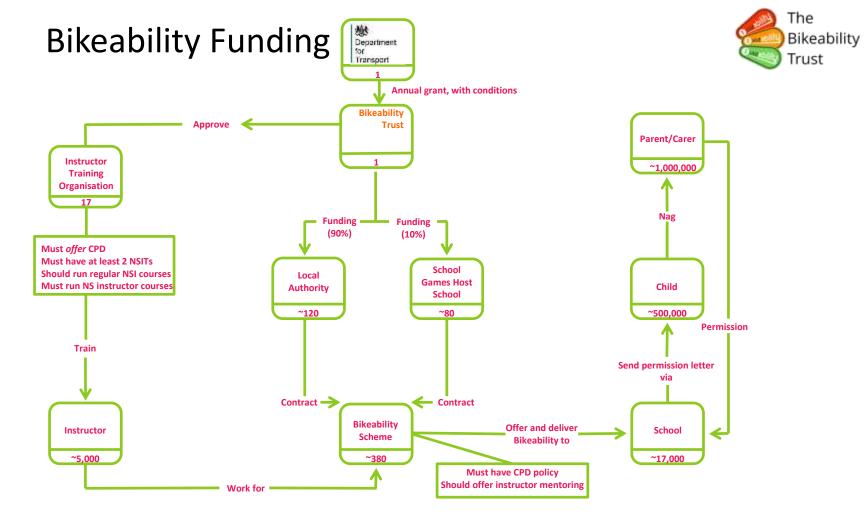




Bikeability Plus modules

Offered in schools to increase Bikeability take up and impact

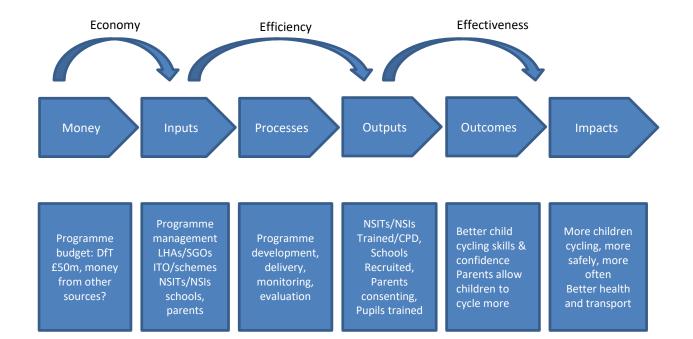








Bikeability value for money



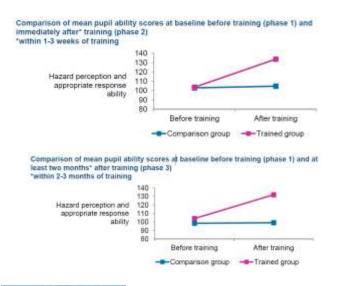


Bikeability impact evidence

- SDG 2012 school travel and Bikeability administrative data analysis
- TABS 2014 school travel survey
- Ipsos MORI parent/child attitudinal surveys 2010, 2015
- NfER 2015 hazard perception and risk mitigation study
- SDG 2016 Bikeability Plus pilot report
- SQW 2019 Impact report



... cycling more safely, 2015.



- Trained children were better at perceiving and appropriately responding to on-road hazards – significant and sustained effect
- Children reported increased confidence cycling on the road after training – significant effect
- But children did not report increased cycling frequency after training







- Highly motivated and qualified instructor workforce
 - Require greater buy-in to Bikeability brand
 - Provide stronger instructor career pathways, improve CPD opportunities
- Each Level taught separately, as it was designed and at the appropriate stage in child's development
- Effort focused where results are most achievable
 - Delivery numbers are not the goal, more children cycling is the goal



Bikeability Trust





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Believing in every child's future







What is HSBC UK Ready Set Ride?



HSBC UK Ready Set Ride is all about helping children learn to ride a bike.

A comprehensive learn to ride programme for families and communities, keeping that inspiring 'hands off the saddle' moment to themselves

Developed together with British Cycling, Ready Set Ride empowers school staff, parents and carers to help children aged 18 months to eight years learn to ride a bike in fun, simple steps.

It focuses on the development of the fundamental movements of coordination and balance. It also develops confidence on two wheels, with a positive impact on movement skills across all other sports.

Prepare 2 Ride
Fun games to help
get ready to ride.

2 Skills 2 Ride: Balance
Learn important cycling
skills with no pedals

3 Skills 2 Ride: Pedals
Use the whole body to stop, start, twist, turn.



How to access?

Website <u>www.readysetride.co.uk</u>











Download app for use with mobiles and tablets.

Take the app anywhere and enjoy the games and activities in the playground, classroom, garden, at the park or even away on holiday!

Resources from Youth Sport Direct web shop





HSBC UK Ready Set Ride in Practice



















Thank You!

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Kids on bikes – the future of cycling













Learning to cycle











Fun













Skills













Ongoing













The structure







2 to 5 Years

Balance Bike is a fundamental cycling skills programme which focuses on delivery to children aged 2 to 5 years of age.







5 to 11 Years

Sprocket Rocket foundation cycling skills Programme which focuses on delivery to youth aged 7 to 11 years.







9 Years & Up

Cycle Right is a road safety training programme designed to give cyclists the knowledge and skills to move safely through the road system, an environment shared with other road users.











Opportunities for development











Self













Inclusivity













Challenges









11 Years & Up

Gearing Up specific cycling skills programmes. Gearing Up deals with the specific fundamental skills required for cycling in a specific environment.





















